## Lampert Cigars + Rum

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FOR IMMEDIATE RELEASE

## LAMPERT RUM is now available in the US market

LAMPERT CIGARS adds its LAMPERT RUM for the U.S.

LAMPERT CIGARS added its 12 YO rum - LAMPERT RUM - to their U.S. portfolio.

The rum is made in Panama and aged for 12 years in white oak barrels previously used as bourbon barrels.

The rum has aromas of buttery wet oak, kola nut and pistachio, vanilla, orange blossom, dried fruit, and toffee before you get subtle hint of anise on the nose. On the palate, dried coconut balanced against the fine line between sweet and dry as it cascades through cream soda, dark fruit, vanilla custard, toasted oak, and toasted coconut before showing dry, toasted wood with a hint of anise. The palate remains well balanced on the long finish.

"We highly recommend complementing our exquisite 12-year-old rum with one of our <u>LAMPERT 1675 Edición AZUL cigars"</u>, emphasized Dr. Stefan Lampert, the visionary founder behind <u>LAMPERT RUM and LAMPERT CIGARS</u>.

The 12 YO LAMPERT RUM is a small batch production and is currently limited to 500 bottles. LAMPERT RUM 12 YO has a MSRP of \$65 U.S. and is at the moment available for private consumers via the online store of DEL MESA LIQUOR.

"We are actively engaged in discussions with distributors to introduce our exceptional rum into esteemed local Brick and Mortar stores", conveyed Dr. Stefan Lampert.

LAMPERT RUM is currently available in Austria, Germany, Sweden, Slovakia, Switzerland and the United States.

For more information contact LAMPERT CIGARS at <a href="mailto:press@lampertcigars.com">press@lampertcigars.com</a>

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